



AGRO BANK

MAHA



2022

Malaysia Agriculture, Horticulture & Agrotourism Show



AGROBANK PHOTO CONTEST

26 July 2022 – 2 August 2022

Open to all IPTA /
Kolej Komuniti /
Politeknik
students in
Malaysia, aged 18
to 30 years old

HOW TO PARTICIPATE?

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1 Follow Agrobank Instagram account "@agrobankmy". Remember to set your Instagram account to "Public", or else we won't be able to see your posting.
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2 Repost the official photo contest poster from Agrobank Instagram account "@agrobankmy" on your Instagram account and tag "@agrobankmy"
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3 Post your entry with a photo and a catchy caption. Include the hashtag #agrocapture2022 #MAHA2022 and #agrobankphotocontest2022 and tag "@agrobankmy". The caption must be written in either English or Bahasa Melayu only.

THEME CATEGORIES

FARM & FOOD

- **All About Animals & Crops** – Photo of farm animals in the field in Malaysia and crop being grown in field, orchards, or greenhouses across Malaysia
- **Farm Scenes** - capture the beauty of rural agro-landscape in Malaysia
- **Farm To Fork** – showcasing the fresh, delicious and nutritious food locally grown and produced in Malaysia



LIST OF PRIZES



Category	Prizes
Winner of Each Category	RM1,000.00, Certificate & Agrobank Merchandise
2nd Runner Up of Each Category	RM700.00, Certificate & Agrobank Merchandise
3rd Place of Each Category	RM500.00, Certificate & Agrobank Merchandise

For enquiries and information, kindly e-mail to scd@agrobank.com.my
Terms & conditions apply



AGROBANK PHOTO CONTEST 2022

TERMS & CONDITIONS

1. In conjunction with Malaysia Agriculture, Horticulture & Agrotourism (MAHA) 2022 that will take place from 4th - 14th August in MAEPS and expected to attract 1.1 million visitors, targeting more than RM250 million in potential sales, Bank Pertanian Malaysia Berhad ("Agrobank") is going to host an Agro Youth Cluster, a platform where will be showcasing and promoting any initiative related to youth throughout the 11-days event. Agrobank Photo Contest 2022 ("the Contest") is part of the programme under the Agro Youth Cluster, in collaboration with the Ministry of Higher Education ("MOHE").
2. The Contest shall commence from 26 July 2022 until 2 August 2022 ("Contest Period") both dates inclusive or such other period(s) as may be determined at the sole and absolute discretion of Agrobank without prior notice. All entries must be submitted during the Contest Period.
3. The Contest is open to all **IPTA/ Kolej Komuniti/ Politeknik** students in Malaysia, aged between 18 to 30 years old.
4. The main theme of the Contest is **FARM & FOOD**, where the participants may choose to capture the beautiful of Malaysian agriculture activities and it is divided into three (3) sub-categories as below:
 - **All About Animals & Crops** – Photo of farm animals in the field in Malaysia;
 - **Farm Scenes** - capture the beauty of rural agro-landscape in Malaysia and crop being grown in field, orchards, or greenhouses across Malaysia;
 - **Farm To Fork** – showcasing the fresh, delicious and nutritious food locally grown and produced in Malaysia.
5. Entries must be in compliance with shariah (decent attire for non-muslim) and appropriate for posting on public platforms. Obscene, provocative, politically associated, offensive or questionable content will not be accepted. Agrobank reserves the right at its sole and absolute discretion as to what constitutes inappropriate content.
6. Each participant is only allowed to submit a maximum of 3 photos per account for each category. However, only 1 (one) photo for each category will be chosen for evaluation.
7. Participated photo must meet the following conditions:
 - Photo must be relevant to environmental sustainability;
 - Format: JPEG and must be coloured;
 - The submitted photo resolution must be within 300dpi;
 - The file size must be within 2MB – 10MB;
 - Uploaded photos must be accompanied by compelling captions;

Agrobank Photo Contest 2022

- Photos of entries must be uploaded on the participant's own Instagram social media account that has been "publicised" and must include these hashtag; #agrocapture2022, #MAHA2022 and #agrobankphotocontest2022 and to also tag @agrobankmy;
 - Submitted entries must be original (both photo and caption). All submitted entries are a guarantee that the participant is the author and copyright holder of the photo and caption. If the ownership of any entry submitted to Agrobank is contested in any manner, Agrobank reserves the right to disqualify that entry and discontinue the use of the entry;
 - By entering the Contest, the participants agree to be bound by these terms and conditions and agree to have their submitted entry displayed for any purpose now or in the future without prior notice on any of Agrobank electronic and non-electronic platforms, without any fee or other form of compensation, and agree that Agrobank may make and retain copies of the entries for archival purposes. Photos will be credited to the individual participant as per the entry submitted.
8. Each participant is entitled to win one main prize only per category.
 9. Agrobank reserves the rights to extend any date specified for the Contest contain herein and the decision will be based on the sole and absolute discretion of Agrobank.
 10. Agrobank reserves the right to change, suspend or vary the terms and conditions contain herein at any time, wholly or in part by way deemed suitable by Agrobank without prior notice to the participants and the decision will be at the sole and absolute discretion of Agrobank.
 11. Agrobank is not responsible for computer system hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Agrobank is not responsible for: (i) incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries.
 12. Agrobank reserves the right to modify, suspend or cancel this Contest without prior notice in the event that it becomes incapable of running as planned, technically interfered or corrupted, including but not limited to infection by computer virus, bugs, tampering, fraud, technical failures, or any other causes beyond the control of Agrobank.
 13. Agrobank reserves the right to disqualify any submissions that Agrobank has reason to believe that it is not an original work or does not meet the Contest's terms and conditions. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these terms and conditions.
 14. By participating in the Contest, the participants agrees to release and hold harmless Agrobank and its employees from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from his/her participation in the Contest, including

infringement of intellectual property rights. Agrobank and its employees assume no responsibility or liability for any damages, injuries, claims, causes of actions, losses of any kind arising in whole or in part from the Contest. Each participants undertakes that he/she shall not bring any claims, action or proceedings against Agrobank, relating to the Contest whether in contract, tort or otherwise.

15. Agrobank's Corporate Communications Department will shortlisted 12 photos, which will then be professionally judged by the external judges from professional photography industry.
16. The winners will be selected on the basis of artistic merit and comply with the terms and conditions. The results of the Contest shall be final, binding, and non-contestable. No correspondence will be entertained in this regard.
17. The shortlisted participants will be contacted via Agrobank's official Instagram account, @agrobankmy within one week after the Contest Period and winner will be announced during MAHA (4 – 14 August 2022). If the winner is uncontactable after 24 hours following the first attempt to notify him/her, Agrobank shall have the right in its absolute discretion to decide another winner (as applicable) or to declare the prize in question forfeited.
18. The winners shall have no rights whatsoever to choose the prize(s) (or any part thereof), which shall be subjected to Agrobank discretion. Notwithstanding any other terms in these terms and conditions, Agrobank may offer alternate prize(s) and the winners shall unconditionally accept the same, failing which Agrobank reserves the right to forfeit the prize(s).
19. Agrobank shall not be liable for, nor make any representations or warranties whatsoever, as to the quality, suitability, workmanship or merchantability of the prize(s) or any part thereof. The winners shall have no claim against Agrobank in relation to the same.
20. By participating in the Contest, each participants agrees and consents to Agrobank' collection, use and retention of his/her personal information (without compensation to the contestant) for all purposes related to the Contest including but not limited to (i) processing and administering entries, (ii) communicating with and awarding prizes to the winners, (iii) issuing publicity and announcements regarding the winners, and (iv) advertising, promoting and publicising the Contest. Any entry or request made by the participant who seeks to limit the foregoing will result in the automatic disqualification of the participant.
21. Agrobank may terminate or suspend the Contest at any time at its sole and absolute discretion. Such termination or suspension will not give rise to any claim by the participant.
22. The Contest (including these terms and conditions) shall be construed in accordance with the laws of Malaysia, and any dispute shall be subject to exclusive jurisdiction of the courts of Malaysia.

23. For enquiries and information, kindly e-mail to scd@agrobank.com.my

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