



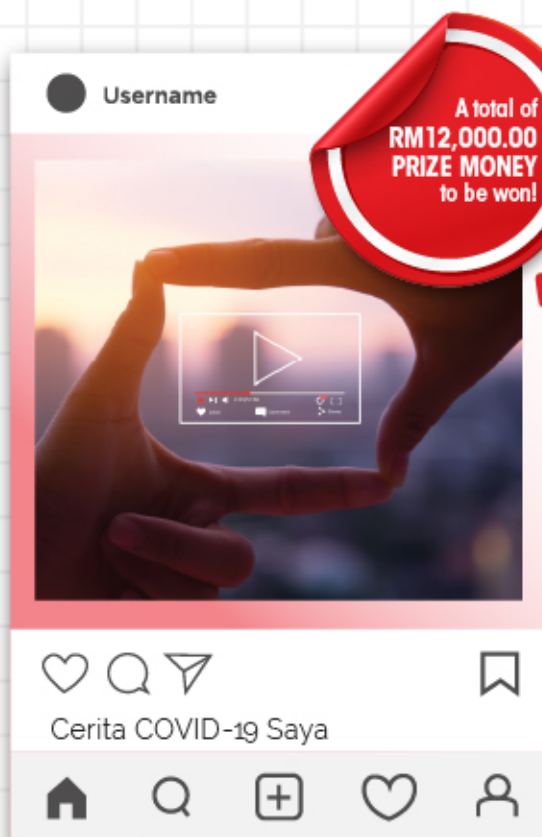
ARE YOU A MALAYSIAN MEDIA PRACTITIONER?
WE HAVE SOMETHING SPECIAL FOR YOU

— COME AND JOIN US IN THE —

AGROBANK

Short Video Contest

20 NOVEMBER 2021 UNTIL 20 DECEMBER 2021



THEME

"CERITA COVID-19 SAYA"

Tell us your COVID-19 story with elements of humour, heart-warming, inspiration in the most creative way in two (2) minutes.

HOW TO PARTICIPATE

- 1** Drop an email to media@agrobank.com.my with subject: **"Nak Join Agrobank Video Contest Media"** to Register
- 2** Follow Agrobank's Instagram and Facebook account **"@AgrobankMy"**. Remember to set your Instagram account to **"Public"**, or else we won't be able to view your posting
- 3** Post your video with a brief synopsis on your personal or/and organisation Facebook and Instagram account. Tag **@AgrobankMy** and **@your media organisation** **#agrobankshortvideocontest2021 #AgrobankMY**
- 4** Promote and share your video throughout the Contest Period (20 November - 20 December 2021). Submit your video to media@agrobank.com.my

CLOSING DATE

20 December 2021

FOR INQUIRIES

Contact us:
media@agrobank.com.my

Terms and conditions apply



www.agrobank.com.my



[www.facebook.com / Agrobank](https://www.facebook.com/Agrobank)



[@AgrobankMy](https://twitter.com/AgrobankMy)



[AgrobankTV](https://www.youtube.com/AgrobankTV)



SHORT VIDEO CONTEST MEDIA 2021

TERMS & CONDITIONS

1. Agrobank Short Video Contest MEDIA (“the Contest”) is organised by Bank Pertanian Malaysia Berhad (200801010522 (811810-U)) (“Agrobank”).
2. The theme of the Contest is “Cerita COVID-19 Saya” (“The Theme”).
3. The Contest shall commence from **20 November 2021 until 20 December 2021** (“Contest Period”), both dates inclusive. All entries must be submitted during the Contest Period.

Notwithstanding anything to the contrary, Agrobank may at its sole and absolute discretion vary or extend the Contest Period at any time without any prior notice to any party whatsoever. Any participation in the Contest during the extended period (if any) shall be governed by the Terms and Conditions set out herein which shall always remain in full force and effect.

ELIGIBILITY

4. The Contest is open to all media practitioners from media organisations in Malaysia, who are Malaysian citizen, age 18 and above, holding the official media card from Jabatan Penerangan Malaysia, and residing in Malaysia ONLY (“Eligible Participants”).

REGISTRATION REQUIREMENTS

5. Eligible Participant shall provide Agrobank with the following details via e-mail (E-mail Address: media@agrobank.com.my) with the subject “**Nak Join Agrobank Video Contest Media**” to Register:

- a. Full Name;
 - b. Identity Card number;
 - c. Media Organisation;
 - d. Media Registration Number/ Media Card ID;
 - e. Valid Contact Number;
 - f. E-mail address; and
 - g. Category of Participation (Group/Single). For Group Category, a **MAXIMUM of five (5) participants** are allowed for each group and complete details of all the group members **MUST BE** provided.
6. Eligible Participants may submit as many videos as possible for selected category, however each submission will be tied to ONE Eligible Participant. For Group Category, the submission will be registered under the name of a primary participant (as individual), despite the fact that the group is representing a media club or media organisation.
7. Eligible Participants shall refer to **Appendix 1** for the detailed steps to participate in the Contest.

VIDEO CRITERIA

8. Each video **MUST NOT** be more than two (2) minutes duration.
9. The video should conclude the journey of media practitioners during the Covid-19 pandemic in the most creative and entertaining manner.
10. The video may include any element (e.g., humour, inspiring, heartwarming) related to the Theme with. Agrobank's logo (to be retrieved during the registration) must be incorporated at the end of each video).
11. All videos must be the original works of the Eligible Participants and no part or component thereof is copied from any other work or material of a third party.
12. The contents of the video may be in any languages spoken in Malaysia. However, submissions other than Bahasa Malaysia must be accompanied by Bahasa Malaysia or English subtitles.
13. By submitting the video for the Contest, the Eligible Participants confirm that they are the legal and/or beneficial owner or otherwise have the intellectual property rights to submit such materials; and therefore, warrant that they

have obtained rights in incorporating copyrighted materials, e.g.: music, soundtrack, audio, graphics, images and video clips in the video. Each video and any part thereof shall not at any time infringe or violate any laws or the rights of third party.

14. The video submitted for the Contest must have not been submitted to any other contests, competition, film festival or production before.
15. The video must not contain or reference any names, products or services of any company or entity or any third-party trademarks, logos, trade dress or promotion of any brand, product or services (other than Agrobank).
16. Agrobank reserves the right to reject or remove any video with lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libellous, illegal or offensive contents, or otherwise contains inappropriate content or objectionable material including but not limited to any element that touches racial, cultural, religious sensitivities or insulting any individual. Further, Agrobank shall have the right to demand the Eligible Participant to remove such video at any time at Agrobank's sole discretion, whereby the Eligible Participant shall do so immediately and without any delay upon receipt of such instruction, failure of which the Eligible Participant shall indemnify and compensate Agrobank for any losses suffered by or actions taken against Agrobank arising from the same.
17. Dress code of all participants or actors featured in the video shall adhere to shariah compliant dress code for Muslims - should be clean, decent and cover 'aurat' and neither excessively fancy nor eye-catching.
18. All costs and expenses in connection with the production of the video and the participation of the Contest shall be fully borne by the Eligible Participants.
19. Apart from what has been stipulated in clause 21, throughout the Contest Period, the entries will also be judged equally based on originality and appropriateness of the video, in accordance with the Theme, the entries will also be judged equally based on originality and appropriateness of the video, in accordance with the Theme. Agrobank's decision shall final, conclusive and binding. No further appeal, enquiry and/or correspondence will be entertained in respect of any decision made by Agrobank in respect of the Contest.

FORMAT OF VIDEO

20. Every video shall consist of the following:
 - a. Theme Title – “***Cerita COVID-19 Saya***” followed by the title of the submitted video and closing with Agrobank logo.
 - b. A brief synopsis of video must be included in the caption. Subtitles to be Arial font type with size 11 and single spacing.
 - c. The video must be in MP4 format. Minimum resolution of the video must be in HD 720p (1280 x 720-pixel resolution). Video quality must be clear on a full computer screen.
 - d. Audio quality must be clear – on site audio feed or narration is allowed.

HOW TO SUBMIT

21. The Eligible Participants MUST upload and post the video on their personal/group/club/organisation Instagram and Facebook account and tag Agrobank’s Instagram and Facebook account @AgrobankMy.
22. A copy of complete video posted on social media for the Contest must be submitted via online file transfer (eg: Wetransfer, google drive, etc.) to media@agrobank.com.my within the Contest Period.
23. All videos must comply with the submission requirements and format in accordance with the Terms and Conditions.

CATEGORIES & PRIZES

24. Participants will have the option to submit their video in two (2) categories which suit their best interest, which are:
 - a. **Single Category** - Individual participation from any media organisation
 - b. **Group Category** - Group participation presenting one media organisation/ media club/ individual group
25. All winners will receive Agrobank Prize Money as stipulated below which will be credited into the winner’s bank account.

26. The Prizes Money are as the following for each category:

Single Category

1st Prize – Cash RM 1,500

2nd Prize – Cash RM 1,000

3rd Prize – Cash RM 800

Group Category

1st Prize – Cash RM 2,000

2nd Prize – Cash RM 1,500

3rd Prize – Cash RM 1,000

Special Awards

Most Video Submission Award – Cash RM 1,000

Most Creative Video Award – Cash RM 1,000

Most Inspiring Video Award – Cash RM 1,000

Funniest Video Award – Cash RM 1,000

(Note: **Special Awards** – Selected based on submissions from Single & Group Category which are:

- **Media with most submissions** - most sent-in submissions from single a media organisation
- **Most creative submission** – most creatively edited & created video
- **Most inspiring submission** – video with most inspirational values
- **Funniest video** – video with funniest elements)

27. Agrobank reserves the right at its absolute discretion to substitute any of the prizes with alternative prizes of similar value, at any time without prior notice. All prizes are given on an “As is” basis and are not exchangeable to other items or voucher in part or in full and are non-transferable to any other person.

ELIGIBLE WINNERS

28. Eligible Participants may submit as many videos as possible for the selected category, however each Eligible Participant is entitled to win one (1) prize only per category but may win in multiple categories.

29. The eligibility to win the Contest is on the condition that Eligible Participants fully comply with the Terms and Conditions as stated herein. Incomplete videos and/or the failure to fulfil all or any of the Terms and Conditions will automatically disqualify the Eligible Participants from the Contest without prior notice.
30. The BEST 20 submissions which meet the requirements, and the Theme will be nominated in the running to win the Top 10 prizes as determined by Agrobank in their sole discretion will be judged for its ranking of the prizes. The results of the Contest shall be final, binding and non-contestable. No correspondence will be entertained in this regard.
31. Winners will be notified via e-mail, phone call, website (www.agrobank.com.my) and/or social media post or any other method as deemed appropriate by Agrobank.

GENERAL TERMS

32. By entering the Contest, the Eligible Participant:
 - a. agrees to be bound by these Terms and Conditions and any decision made by Agrobank in respect of the Contest; and
 - b. agrees and gives permission to Agrobank, including to collect, store, use or process names, identification/passport numbers and images or other details ("Personal Data") (if necessary), for the purpose of the Contest, including but not limited to announce the winners of the Contest and to display the Personal Data of participants on Agrobank's website for marketing or publicity purposes (if applicable). Participants are not entitled to claim ownership or other forms of compensation in respect of the same. Participants also agree to be bound by Agrobank's PDPA Notice which is available on Agrobank's website (www.agrobank.com.my). Any matter relating to Personal Data in relation to the Contest shall be governed in accordance with the Personal Data Protection Act 2010 and other relevant laws of Malaysia.

Note: Participants/winners are advised to take precautions when receiving any request for Personal Data and may contact Agrobank for verification purposes regarding the Contest.

33. By submitting the videos, the Eligible Participants agree that if they are selected as the winners of the Contest, the Eligible Participants shall grant 'Agrobank' exclusive rights of the copyright to use their videos or any part thereof (without prior notice to the Eligible Participants and without any fee or compensation payable by Agrobank) for any purpose whatsoever including for library/archival, promotional, commercial or social media platform use.
34. Agrobank reserves the right to change, suspend or vary the Terms and Conditions contained herein at any time, wholly or in part by way as deemed suitable by Agrobank without prior notice to the Eligible Participants and the decision will be based on the sole discretion of Agrobank.
35. Agrobank is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Agrobank is not responsible for: (i) incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries.
36. Agrobank reserves the right to modify, suspend, extend or cancel the Contest without prior notice in the event that it becomes incapable of running as planned, for any reason whatsoever including due to technical interference or corruption, including but not limited to infection by computer virus, bugs, tampering, fraud, technical failures, or any other causes beyond the control of Agrobank.
37. Agrobank reserves the right to disqualify any submission that Agrobank has reason to believe that it is not an original work or does not meet the Contest's Terms and Conditions. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same process/criteria described above. Alternate winners are subject to all requirements set forth in these Terms and Conditions.
38. By participating in the Contest, the Eligible Participant agrees to release, hold harmless and indemnify Agrobank and its employees from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from his/her participation in the Contest, including infringement of intellectual property rights. Agrobank and its employees assume no responsibility or liability for any damages, injuries, claims, causes of actions, losses of any kind arising in whole or in part from the Contest. Each Eligible Participant undertakes that he/she shall not bring any claims, action or

proceedings against Agrobank, relating to the Contest whether in contract, tort or otherwise.

39. Winners shall have no rights whatsoever to choose the prize(s) (or any part thereof), which shall be subject to Agrobank discretion. Notwithstanding any other terms in these Terms and Conditions, Agrobank may offer alternate prize(s) and the winners shall unconditionally accept the same, failing which Agrobank reserves the right to forfeit the prize(s).
40. Agrobank shall not be liable for, nor make any representations or warranties whatsoever, as to the quality, suitability, workmanship or merchantability of the prize(s) or any part thereof. The winner shall have no claim against Agrobank in relation to the same.
41. By participating in The Contest, each Eligible Participant agrees and consents to the Agrobank's collection, use and retention of his/her personal information/data provided (without compensation to the contestant) for all purposes related to the Contest including but limited to (i) processing and administering entries, (ii) communicating with and awarding prizes to the winners, (iii) issuing publicity and announcements regarding the winners, and (iv) advertising, promoting and publicising the Contest. Any entry or request made by a contestant who seeks to limit the foregoing will result in the automatic disqualification of the Eligible Participants.
42. Agrobank may terminate or suspend the Contest at any time at its absolute discretion. Such termination or suspension will not give rise to any claim by the Eligible Participants.
43. Agrobank reserves the right to vary, delete, add or amend any of the Terms and Conditions set out herein from time to time without prior notice.
44. The Contest (including these Terms and Conditions) shall be construed in accordance with the laws of Malaysia, and any dispute shall be subject to exclusive jurisdiction of the courts of Malaysia.

For any inquiry related to the Contest, please contact us at media@agrobank.com.my.



HOW TO PARTICIPATE?

Step 1:

Drop an e-mail to media@agrobank.com.my with subject "**Nak Join Agrobank Video Contest Media**" to Register.

Step 2:

Follow Agrobank's Facebook and Instagram account "@AgrobankMy". Remember to set your account to "Public" or else we won't be able to view your posting.

Step 3:

Post your video with a brief synopsis on your personal or/and organisation Facebook and Instagram account.

Tag @AgrobankMy and @your media organisation
#agrobankshortvideocontest2021 #AgrobankMY.

Step 4:

Promote and share your video throughout the Contest Period **20 November - 20 December 2021**

Submit your video to media@agrobank.com.my