



AGROBANK X UNISEL PHOTO CONTEST

17 September 2021 – 16 November 2021

List of Prizes

GRAND PRIZE

CASH PRIZE RM2,000.00 +
CERTIFICATE & AGROBANK MERCHANDISE

WINNER (FOR EACH CATEGORY)

CASH PRIZE RM1,000.00 +
CERTIFICATE & AGROBANK MERCHANDISE

2nd RUNNER UP (FOR EACH CATEGORY)

CASH PRIZE RM800.00 +
CERTIFICATE & AGROBANK MERCHANDISE

3rd PLACE (FOR EACH CATEGORY)

CASH PRIZE RM500.00 +
CERTIFICATE & AGROBANK MERCHANDISE

CONSOLATIONS

VOUCHER +
CERTIFICATE & AGROBANK MERCHANDISE



THEME CATEGORIES

- **All About Animals**
Farm animals in the field in Malaysia
- **Farm Scenes**
Capture the beauty of rural agro-landscape in Malaysia
- **All About Crops**
Photos of crop being grown in field, orchards, or greenhouses across Malaysia
- **Farm to Fork**
Showcasing the fresh, delicious and nutritious food locally grown and produced in Malaysia

Theme

FARM & FOOD

How to Participate?



FOLLOW

Follow Agrobank Instagram account "@agrobankmy". Remember to set your Instagram account to "Public", or else we won't be able to see your posting.



REPOST

Repost the official photo contest poster from Agrobank Instagram account "@agrobankmy". On your Instagram account and tag @agrobankmy.



POST

Post your entry with a photo and a creative caption. Include the hashtag #agrocapture2021 #unisel #fcvac and #agrobankphotocontest2021 and tag @agrobankmy and @unisel_insider. The caption must be written in either English or Bahasa Melayu only.

TERMS & CONDITIONS PHOTO CONTEST AGROBANK x UNISEL

1. The contest shall commence from 17 September 2021 until 16 November 2021 (“Contest Period”) both dates inclusive or such other period(s) as may be determined at the sole and absolute discretion of Bank Pertanian Malaysia Berhad (“Agrobank”) without prior notice. All entries must be submitted during the Contest Period.
2. Agrobank photo contest 2021 is open to all UNISEL students, aged between 18 to 30 years old.
3. The main theme of this photo contest is **FARM & FOOD**, where the participants need to capture the beautiful of Malaysian agriculture activities and it is divided into four sub-categories as below:
 - **All About Animals** - farm animals in the field in Malaysia
 - **Farm Scenes** - capture the beauty of rural agro-landscape in Malaysia
 - **All About Crops** – photos of crop being grown in field, orchards, or greenhouses across Malaysia
 - **Farm To Fork** – showcasing the fresh, delicious and nutritious food locally grown and produced in Malaysia
4. Entries must be appropriate for posting on public platforms. Obscene, provocative, politically associated, offensive or questionable content will not be accepted. Agrobank reserves the right at its sole discretion as to what constitutes inappropriate content.
5. Each participant is only allowed to submit maximum three (3) submission posts per account for each category. However, only 1 (one) photo for each category will be chosen.
6. Participated pictures must meet the following conditions:
 - Pictures must be relevant to environmental sustainability.
 - Format: JPEG and must be coloured.
 - The submitted photo resolution must be within 300dpi
 - The file size must be within 2MB – 10MB
 - Uploaded photos must be accompanied by compelling captions.
 - Photos of entries must be uploaded on the participant’s own Instagram social media account that has been "publicised" and must include these hash tag #agrocapture2021 #unisel #fcvac and #agrobankphotocontest2021 and to also tag @agrobankmy and @unisel_insider
 - Submitted entries must be original (both photo and caption). All submitted entries are a guarantee that the contestant is the author and copyright holder of the photo and caption. In the event that ownership of any entry submitted to Agrobank is contested in any manner, Agrobank reserves the right to disqualify that entry and discontinue the use of the entry

- By entering the contest, the contestants agree to be bound by these terms and conditions and agree to have their submitted entry displayed for any purpose now or in the future without prior notice on any of Agrobank electronic and non-electronic platforms without any fee or other form of compensation, and agree that Agrobank may make and retain copies of the entries for archival purposes. Photos will be credited to the individual contestant as per the entry submitted. Entries (including non-winning entries) may be selected for display or use in other Agrobank platforms, without permission from the contestant.
7. Each participant is entitled to win one prize only per category but may win in multiple categories.
 8. Agrobank reserves the rights to extend any date specified for the Competition contain herein and the decision will be based on the sole discretion of Agrobank.
 9. Agrobank reserves the right to change, suspend or vary the Competition's Terms and Conditions contain herein at any time, wholly or in part by way deemed suitable by Agrobank without prior notice to the participants and the decision will be based on the sole discretion of Agrobank.
 10. Agrobank is not responsible for computer system hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Agrobank is not responsible for: (i) incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries.
 11. Agrobank reserves the right to modify, suspend or cancel this contest without prior notice in the event that it becomes incapable of running as planned, technically interfered or corrupted, including but not limited to infection by computer virus, bugs, tampering, fraud, technical failures, or any other causes beyond the control of Agrobank.
 12. Agrobank reserves the right to disqualify any submissions that Agrobank has reason to believe that it is not an original work or does not meet the contests Terms and Conditions. If a winner is disqualified or determined to be ineligible, an alternate winner will be selected using the same judging process/criteria described above. Alternate winners are subject to all requirements set forth in these Terms and Conditions.

13. By participating in the contest, the contestant agrees to release and hold harmless Agrobank and its employees from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from his/her participation in the contest, including infringement of intellectual property rights. Agrobank and its employees assume no responsibility or liability for any damages, injuries, claims, causes of actions, losses of any kind arising in whole or in part from the contest. Each contestant undertakes that he/she shall not bring any claims, action or proceedings against Agrobank, relating to this contest whether in contract, tort or otherwise.
14. 12 photos will be shortlisted by Agrobank's Strategic Communications Department and the shortlisted photos will be professionally judged by external judges from professional photography industry and also from Agrobank.
15. Winners will be selected on the basis of artistic merit and comply with the Terms & Conditions. The results of the contest shall be final, binding and non-contestable. No correspondence will be entertained in this regard.
16. The shortlisted participants will be contacted via Agrobank's official Instagram account, @agrobankmy within two to three weeks after the Contest Period. If the winner is uncontactable after 48 hours following the first attempt to notify him/her, Agrobank shall have the right in their absolute discretion to decide another winner (as applicable) or to declare the prize in question forfeited.
17. Winners shall have no rights whatsoever to choose the prize(s) (or any part thereof), which shall be subjected to Agrobank discretion. Notwithstanding any other terms in these Terms and Conditions, Agrobank may offer alternate prize(s) and the contestants shall unconditionally accept the same, failing which Agrobank reserves the right to forfeit the prize(s).
18. Agrobank shall not be liable for, nor make any representations or warranties whatsoever, as to the quality, suitability, workmanship or merchantability of the prize(s) or any part thereof. The winner shall have no claim against Agrobank in relation to the same.
19. By participating in the contest, each contestant agrees and consents to the Agrobank' collection, use and retention of his/her personal information (without compensation to the contestant) for all purposes related to this contest including but not limited to (i) processing and administering entries, (ii) communicating with and awarding prizes to the winners, (iii) issuing publicity and announcements regarding the winners, and (iv) advertising, promoting and publicising this contest. Any entry or request made by a contestant who seeks to limit the foregoing will result in the automatic disqualification of the contestant.

20. Agrobank may terminate or suspend the Contest at any time at its absolute discretion. Such termination or suspension will not give rise to any claim by the contestants.
21. Agrobank reserves the right to vary, delete, add or amend any of the terms and conditions set out herein from time to time without prior notice
22. This contest (including these Terms and Conditions) shall be construed in accordance with the laws of Malaysia, and any dispute shall be subject to exclusive jurisdiction of the courts of Malaysia.

HOW TO PARTICIPATE?

Step 1:

Follow Agrobank Instagram account “@agrobankmy”. Remember to set your Instagram account to "Public", or else we won't be able to see your posting.

Step 2:

Repost the official photo contest poster from Agrobank Instagram account “@agrobankmy”. on your Instagram account and tag @agrobankmy.

Step 3:

Post your entry with a photo and a catchy caption. Include the hashtag #agrocapture2021 #fcvac #unisel and #agrobankphotocontest2021 and tag @agrobankmy and @unisel_insider. The caption must be written in either English or Bahasa Melayu only.

THE PRIZES

Category	Cash Prize (RM)	Others
Grand Winner	2,000.00	Certificate & Agrobank merchandise
Winner each category	1,000.00	Certificate & Agrobank merchandise
2nd Runner Up each category	800.00	Certificate & Agrobank merchandise
3rd Place each category	500.00	Certificate & Agrobank merchandise
Consolations	N/A	Voucher, certificate & Agrobank merchandise