









BANK PERTANIAN MALAYSIA BERHAD 200601010522 (811810-U)



## Our new Vision sets a clear direction in enhancing value **Beyond Banking**



### Advancing Agriculture Beyond Banking

Financing		Beyond Banking	
 Program Agropreneur Muda to attract youth into agriculture sector	 Paddy-i scheme financing to address national food security	 Strategic collaboration with various companies and agencies with aim to empower B40	 Advisory service & training programs to upgrade skills of agropreneurs
 Value chain financing covering the upstream, midstream and downstream segments	 Agro Makanan PENJANA scheme to ease burden due to Covid-19 pandemic	 Deployment of AgroAgents to widen customer coverage and accessibility	 Promotes good and sustainable agriculture practices through relevant certifications
Entrepreneurial Mindset		Community Empowerment	
Good Self-Governance		Best Conduct	



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